

**Anju Sharma** I.A.S.  
Principal Secretary  
Higher and Technical Education



**Education Department**  
**Government of Gujarat**  
Block No. 5, 8<sup>th</sup> Floor,  
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Date : 20 MAY 2017



To,

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Sub: Invitation to participate in Grand Education Fair-2017

Dear Sir/Madam,


Choosing a career and selection of the right educational institute is a challenge for every child. Colleges and Universities offer numerous career oriented courses, so it is very difficult to make a choice from various available opportunities. Students are mostly influenced by advertisements in media by various institutions or accept the career chosen by their parents. Career Guidance and Counseling will help the student to explore self, explore career of his interest, planning and preparation of career and get the best career opportunity available.

Knowledge Consortium of Gujarat, Education Department, in collaboration with Gujarat University, Ahmedabad is organizing "Grand Education Fair-2017" on 14-15-16 June 2017 to provide the students with a platform which will allow the students well informed for pursuing further studies and taking up professions within the State, Country and even Internationally, that are most suited to their educational disciplines and skill sets. The venue of this program will be Gujarat University Convention Center and Gujarat University Ground, Ahmedabad.

All Universities and selected colleges of Gujarat will be allocated space for showcasing of the courses run by them, admission procedure, fee structure, availability of Hostel and other facilities etc. In parallel seminars on various subjects regarding career guidance (What after 12<sup>th</sup>), Foreign Education, various schemes of Government of Gujarat for students, Communication and Soft Skills, startup and innovation/entrepreneurship etc. will also be conducted separately in seminar Hall of Gujarat University Convention Center. Detailed Schedule of the same will be sent to you soon.

It will be a great opportunity for you to showcase your Institution/Organization and also interact with the students and parents during the event. I would therefore urge upon you to kindly confirm your participation at the earliest so that suitable space as per your requirement can be allocated to you.

Should you require any information in this regard you may contact: Mr. Manoj Karathiya, 9978440189, [edufair.kcg@gmail.com](mailto:edufair.kcg@gmail.com) /Mr. Nikunj Jani, 9426700804, [usedu.gujarat@gmail.com](mailto:usedu.gujarat@gmail.com)

  
(Anju Sharma)