



Supported by

**MINISTRY OF AYUSH  
GOVERNMENT OF INDIA**



**3<sup>rd</sup>**  
ayush  
INDIA EXPO

## Agriculture to Ayurveda



## Farm to Factory

The best place to exhibit  
the power of nature care products

Organized by



राष्ट्रीय आयुर्वेद दिवस  
**PRE-AYURVEDA DAY**

Jointly Organized by





## ABOUT GUJARAT BOARD OF AYURVEDIC & UNANI MEDICINE SYSTEM

Gujarat Board of Ayurvedic & Unani Medicine System (GBAU) is formed by Govt of Gujarat for the benefits of the Ayurvedic and Unani Practitioners, working for promotion of Ayurveda. It is working as per the norms of the Govt of Gujarat and conducting several programs for young Ayurveda practitioners and students, along with its other humanitarian services like Free diagnosis camps, Free distribution of Ayurveda medicines, Free life support to tribal working for collection of Ayurvedic herbs, Seminars-lectures-workshops-events for Ayurveda people and for General Awareness.

They conduct many activities to spread the magical power of our Indian wisdom and make people disease free. Major activities are medical camp, practical training, academic courses, student-expert interaction, seminar/symposium, public lecture, publication, project, felicitation of people, contribution in natural calamity, etc.

We are dynamic group of experienced and talented people. We work in creative, innovative and unique way. We believe in creating win-win situation with clients, suppliers and service providers. Spark Media does have the core competency of: 1. Organizing the theme based Exhibition 2. Event Management 3. Theme Based Pavilion and Stall Design. 4. Corporate Branding

**Our Philosophy:** We create comprehensive plan and include the smallest elements for our all projects. Our method for the planning & implementation is exercised well and is always based on facts and figures. We create innovative, focused and structured communication through unique media which attracts the target audience. We deliver 100% satisfaction to our associates with ethical and honest approach. Few major exhibitions handled successfully by us are listed below:

**AYUSH INDIA EXPO 2018** is a focused exhibition for all ayurvedic, herbal and natural products suppliers for networking and brand display. It will serve the platform for bringing together by increasing awareness among buyers at exhibition on best alternative therapies like Ayurveda, herbal, essential oils & spa, natural ingredients, natural personal care, organic products, and nutritional food, beverages. With the wide acceptance from Western countries, alternative therapies "with no side effects", India is also poised for highest consumption. **AYUSH INDIA EXPO 2018** is instituted to showcase the Indian ancient power delivered with the best use of advancement, global processes and how all brought together benefits to people's health.

## PRIME OBJECTIVES

- Enhance health conscious citizens dialogue with Ayurved health providers for a better awareness towards a healthy lifestyle
- Disseminate research findings in the field of Ayurved to give directions to future research.
- Showcase Ayurved industry progress in all matters related to products and enable consumer - industry exposure
- Skill development workshops for Ayurved students
- Enable active Ayurved interventions in the control of Prediabetes, Diabetes mellitus and diabetic complications will also be an area of discussion.

### **Exhibitor Profile:**

Ayurvedic & Unani Products: Manufacturer of medicines, powders, herbal products, cosmetic products, etc.

**Essential Oils & Spa:** Cosmetics, Make-up, Skin & Hair, Dental, Baby Care, Fragrances & Perfumes, Body Care & Hygiene, Massage & Spa Products Essential oils & Aromatherapy.

**Raw Material & Ingredients:** Plant Extracts Raw and Encapsulated Herbs, Spices, Natural Ingredients, Nutraceuticals, Functional Food & Bakery Ingredients, Cosmeceutical, Oil & Oilseed extract, Natural Essence, colors & Flavorings, etc.

**Natural Medicinal Products:** Herbal, Ayurveda, Naturopathy, Homeopathy, Unani, Siddha, Chinese medicines and other Traditional medicines.

**Other Natural Products:** Textile Fibres, Detergents, Pesticides, Fertilizers & Crop Care, Household Cleaners, Forest Produce, Bio-energetics & Essence Sticks.

**Processing Equipment/Packaging:** Food, Beverage, Medicine, etc. Processing Technology, Specialized Packaging, Encapsulation Equipment, Labeling.

**Services:** Hospitals, Health Spas/Resorts, Hotels, Natural Remedies & Therapies, Universities & Institutes.

**Food & Beverages:** Natural & Organic Foods, Health and Dietary Supplements, Diet Products, Sports Food, Nutritional Drinks Antioxidants, Fortified Foods, Fruits, Vegetables, Dairy Products, Readymade Meals, Soya Products, Honey, Dry Commodities, Cereals, Gluten-free Foods, Mineral Water & Beverages, Refrigerated / Frozen Foods, Marine & Other Products.

### **Visitors Profile :**

Distributors | Importers | Buyers | Dealers | Exporters | Manufacturers | Researchers  
| Formulators | Doctors | Investors | Healthcare Practitioners | Retailers & Retail Outlets  
| Supermarkets & Dept. Stores | Spa & Health Centers | Association Members

### **Media Plan :**

The event will be marketed at 360-degree campaign. Major tools like regional TV, newspaper, hoardings, e-mailers, social media branding, SMS, invitations to trade association, practitioners, etc. would be used professionally.

# GUJARAT - New Health Capital of India for Health Tourism

Ayurveda has gained a lot of tourist attraction for medicines and care. Many Ayurvedic centre are on a rise today. Gujarat is emerging as great destination on for Ayurvedic Tourism because it has several pull Factors like excellent medical treatment at low cost, easy accessibility, picturesque locations for excellent holiday. Etc. The Land with Innumerable Medicinal Plant Eying off the west coast of India, Gujarat is a home to Ayurveda since many centuries .Most of the herbs which are used for curing illness by the means of healing process are seeded and grown in this state. Some well known ones include Shatavari, Sonamukhi, Sankhapushpi, Shweta Musali, Neem, Jeevanti, Isabgul, Alo Vera, and Ashwagandha. Jamnagar- Ayurvedic Research and Education Centre. Jamnagar occupies a proud place in the Ayurveda map of India for it has the only Ayurvedic University in the country which is exclusively looking after Ayurvedic research and education. More than 200 species of herbs and medicinal plants have been grown in the university gardens.



## Key Features of Ayurveda

Ayurveda – the “Science of Life” is the source of most health care systems. Ayurveda has a unique form of medicine, surgery, pathology, and several other disciplines concern with health care and curative medicine. Commonly worshiped as the God of Medicine, LORD DHANVANTARI is regarded as the origin exponent of Indian medicine.

Ayurveda does not offer anything orthodox and outdated but solutions based on knowledge that is proven by 5,000 years of research along with 21st century science.

Gujarat is a model state of Ayurveda. A hub of Ayurveda Institutions and a home to Ayurveda science many years.

The **Ayush India Expo 2018** on Ayurveda opens yet another window to a healthier future. Ayush India Expo 2018 Schedule on 19th to 21st October 2018 to be held at the Sabarmati river front. Ahmedabad. Fanned the expectations of stakeholders. Ayurveda Practitioners and Enthusiasts. Ayush India Expo.2018

Will be hold plenary scansions. Brainstorming lectures. Paper presentations, complemented by a series of associated events.

**Ayush India Expo 2018** brings together an astounding number of Ayurveda practitioners, Scientists, Scholars, Researchers, Medical Officers as well as teachers and students and health care professionals Seeking safe and efficient treatment for a wide range of ailments and health conditions.

Sensitization of PG Students on Academic Research as a good beginning of the days. This brings home the message of being in reverence and gratitude towards everything that matters in our Lives and leads to success and victory.

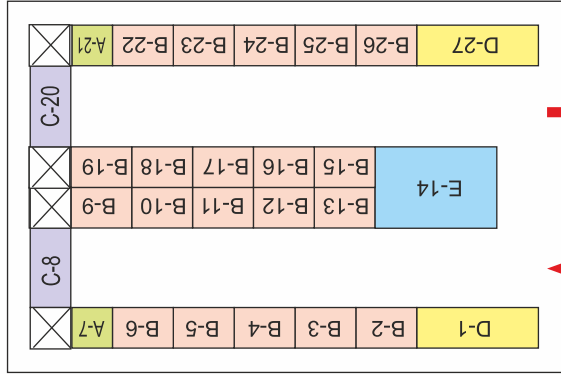
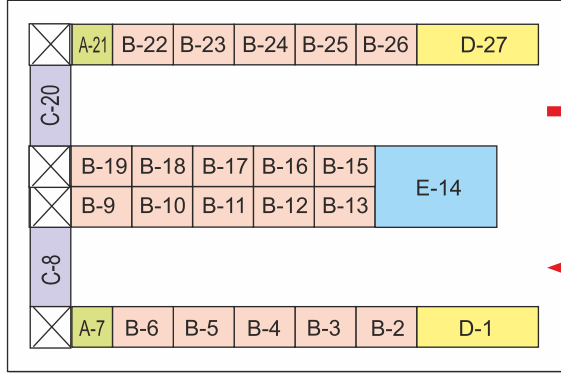
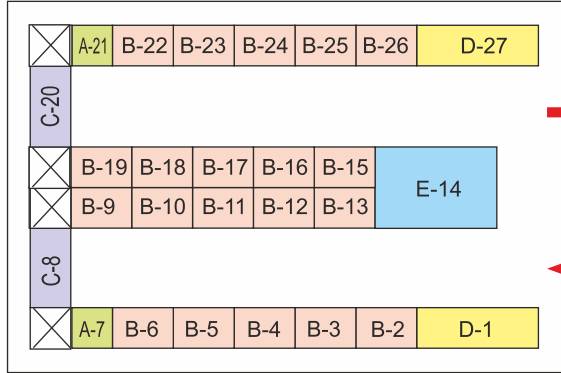
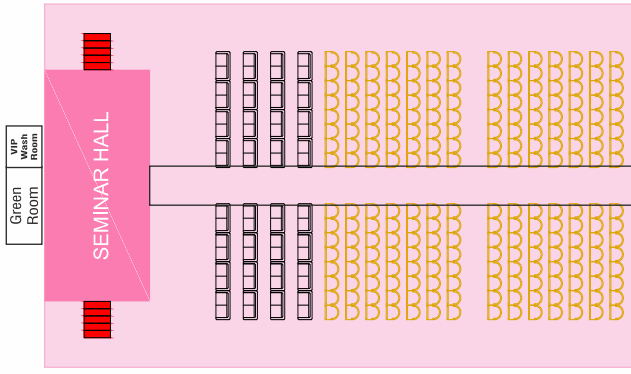
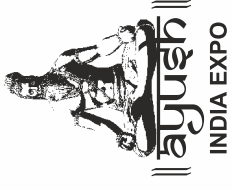
## HIGHLIGHTS

- ★ Enriching Public Health through Ayurveda.
- ★ Unique standing in terms of Scale, Size, Content, Contributors & Participants.
- ★ Drivers Delegates Profile including medical practitioners, students, marketing, strategists, professionals and consultants, policy makers, diplomts, representatives of foreign business corporations, industry associations and trade delegations from India and abroad ,businessmen, Manufacturers, retailers and the general attendees.
- ★ Involves al Trade and Business Associations of National and International importance inthis sector and major government and Private Organizations.
- ★ Backed by th Involvement and Support of Major Associations.
- ★ Free Health Check-ups, Lectures and Counseling by specialists of Ayurveda, Prakriti.
- ★ Pariksha and nadi Pariksha ( Pulse Diagnosis) and Panchkarma
- ★ Showcases achievements of the Ayurveda Councils.
- ★ Facilitates interaction between the industry and foreign delegates.
- ★ Motivates students to pursue Ayurveda as a promising career prospect.

Organized by



**AYUSH**  
Ayurvedic Yoga & Naturopathy Unani Sidha Homeopathic



**FIRE**

**FOOD ZONE**

ADMIN OFFICE

REGISTRATION AREA

ENTRY EXIT  
MAIN GATE

**Date:** 19,20,21 October -2018  
**Venue:** Sabarmati River Front, Ahmedabad.  
**Visiting Hours:** 10.00 am to 7.00 pm

CAT.	STALL SIZE
A	2 MTR X 2 MTR
B	3 MTR X 2 MTR
C	4 MTR X 2 MTR
D	6 MTR X 2 MTR
E	6 MTR X 4 MTR
All Mesurment are in meter	

**FLOOR PLAN**

Jointly Organized by :  
**SPARK**  
M E D I A  
EXHIBITIONS | EVENTS

18 % GST Extra.

# GLIMPSES OF AYURVED SUMMIT 2014, AYUSH INDIA EXPO 2016 & 2017, AYURVEDAM 2017



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**Stall Rent\***

Rate per sq. meter	National	International
Shell Scheme (Per Sq. Meters)	Rs. 6000	US\$ 150

\*GST Extra

**Knowledge Partner**



**Associate Sponsor**



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