



Empowering Healthcare Systems

About Us

Optim Associates LLP is a specialized consulting firm for empowering the hospitals and healthcare systems established with aim to facilitate & assist healthcare delivery systems in improving quality of patient care by optimum utilization of available resources. Optim Associates is a team of vastly experienced renowned healthcare professionals with novel thoughts who can provide multidisciplinary solutions for complex challenges in the healthcare institutions.

Our Vision

We believe in Empowering Healthcare Organizations by most favourable techniques measurable for performance and up gradation.

Our Mission

We see ourselves growing as potential healthcare consulting firm

Healthcare Facility & Strategy Planning Designing, Expansion & Remodeling



Project Conceptualization

Market Research & Feasibility Report

In current changing healthcare scenario, Market study reduces risks involved and ensures cost effectiveness while setting up the business.

- Technological and Financial Feasibility Study
- Community need analysis
- Demand & Supply analysis for healthcare services in specific area
- Detailed Project Report

SWOT Analysis

- Strategic Planning
- Need based service delivery planning

Study of future trends in healthcare



Hospital Architectural Planning

Hospitals are human resource intensive, therefore intelligently conceptualized and well planned building along with good support services improves efficiency and productivity.

- Infrastructure and Layout assessment
- Preparation of Architectural Brief
- Specification of Critical Area &
- Phase wise Planning
- Engineering Services

Equipment Planning

- Assistance in Selection and procurement of medical and non-medical equipments

Manpower Planning

- Recruitment
- Developing Job Description
- Designing Salary Structure
- Training of Employees
- Salary structure planning

Information Technology

- Hospital Information System
- Website Development

Quality Practices

Standardization of healthcare delivery systems and accreditation gives way to competence, cost control & increased safety in the system.

- Developing Standard Operating Procedures & Policies