

- Consulting for NABH & NABL Accreditation
- Consulting for ISO 9001-2000
- Design & Implementation of plans to achieve compliances
- Online Services of HIMS for individual organization leading to Integrated Database of individualized Medical Records for Patients, Doctors and Hospitals.

Assistance in patient centric approach by following modern technology & trends for better communication & integration of data.

- Online appointment System for Doctors
- Online Hospital Information Systems
- Online Medical Records with Unique Identification Numbers for accessing information across World Wide Web.
- Easy access of medical info from one hospital to another hospital over the net.

Our Projects/Clients



Indian Healthcare Association

Medical Record Number Project
 Bajrangdas bapa Arogyadham, Bhavnagar
 Dhakaan Super – Multi Specialty Hospital, Rajkot
 Homeopathy Medical College, Rajkot
 Chirst Hospital, Rajkot
 Gokul Super Specialty Hospital, Rajkot
 Kusum Hospital, Adipur
 Sivananda Multi Specialty Hospital, Rajkot
 Giriraj Hospital, Rajkot
 Sushrut Hospital, Rajkot
 Satnam Hospital, Rajkot
 Vaibhav Super Specialty Healthcare Centre
 Shri Saurashtra Medical Charitable Trust
 Heal well Hospital, Rajkot
 Prabhukrupa Hospital, Rajkot
 Laprosurge Hospital, Rajkot

We as a group of people with various specializations and experiences endeavour to serve within shortest span of time to our clients.

Dr. Devvrat Sukhwai (Founder Director)

Dr Sukhwai is a founder member of Optim Associates. He has almost two decades of comprehensive experience in medical care and hospital administration.

He has strong background in managing entire operations of medical establishment and he is adept in mobilizing resources and judicious deployment thereof to achieve maximum productivity. He holds the credential of being involved in health care delivery at all levels from small level to a multi specialty hospital.

Dr. Kalpit Sanghvi (Founder Director)

Dr Sanghvi is also a founder of Optim Associates. He is motivated by an urge to make a distinction in healthcare, innovation in business models and patient empowerments have been at the core of what he does. He has over decade of experience across diverse industries and functional responsibilities.

He is particularly excited about opportunities in patient experience, strategy and marketing plus the role of technology in each of these areas.

Our Team

Ms. Nidhi Thacker

As a member of our Consulting Team, Nidhi supports Optim's efforts across various projects undertaken. In her previous position in Healthcare consulting Firm, Academy of Hospital Administration, she worked for NABH Accreditation for PHC & CHC of Government of Gujarat and got these small healthcare set ups NABH accredited through Quality practices. After AHA, she also worked as Hospital Administrator of Multi-specialty Hospitals.

Dr. Meenal Sukhwai

A medical graduate with wholehearted approach in medical care; specialized area of work is updating in latest medical technology development in the world. Holds Higher Diploma in Software Engineering, coordinates the clinical activities with special approach of assistance in medical management of patients for hospitals.

Empanelled Consultants

Mr. Kartik Mehta B.E. MBA (Corporate Finance, University of Chicago, USA)
 Mr. Vipul Sanghvi (Star Architect)



Empowering Healthcare Systems



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